

Coventry and Warwickshire – Facts and Stats



10% of all
UK AUTOMOTIVE
jobs are in the area



On average each firm in
Coventry and Warwickshire
spent £15,000
on research and development,
compared to a UK average of £6,800



98%
of the UK market consumers
and businesses are within a
four-hour travel time



Over 400
Advanced Manufacturing
and Engineering
companies employing
15,000 people
and investing over
£100 million

At the **forefront** of developing
intelligent transport systems
and low carbon
technologies



No.1

Coventry University and
University of Warwick both
topped the charts in the
Times and Sunday Times
Good University Guide,
producing 54,000 students
every year



Each year **100,000 graduates**
are produced from 15 universities all
within a one-hour travel time



The area has one of the
HIGHEST RATES
of international
patenting in the UK



Coventry in the **top ten**
cities for business growth



Coventry &
Warwickshire is the
most successful
area outside London at
attracting inward investment
(per head)

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❖ DEMOGRAPHICS – COVENTRY & WARWICKSHIRE

Geography:

Size:	2076sq.km
Distance (length):	81km

Demographics:

Population (2012)	871,100
Working age	556,700

Leading Private Sector Employers: (Employing over 1,000 staff)

Jaguar Land Rover	5,668
GE Power Conversion	2,500
National Grid	2,500
IBM	1,500
Rolls Royce	1,160
Aston Martin	1,147
Alstom UK	1,000

Key Sectors:

- Healthcare and Assistive Technology
- Digital and Creative Industries/IT Services
- Logistics
- Advanced Manufacturing and Engineering
- Culture and Tourism
- Business and Professional Services

Jobs Market:

Number of businesses (2013)	35,960
Number of Employees (2013)	392,100

Productivity:

GVA/worker	£36,700
GVA (CE, 2011 data)	£16,252m

❖ Foreign Direct Investment (FDI):

- Coventry and Warwickshire LEP recorded a total of 43 successful FDI projects in 2013/14, accounting for 3,146 new and safeguarded jobs.
- In terms of FDI success to date in 2014/15 (as at the end of November 2014), C&W remains one of the highest performing LEP areas in England in terms of numbers of investments and job creation through FDI
- Successes were derived from all regions, 19 from Europe, 14 from the Americas and 10 from Asia Pacific. In 2013-14 project successes spanned all the major sector clusters. Sectors that produced the highest numbers of projects were - Advanced Engineering and Manufacturing and Business, Professional and Financial Services.

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- ❖ **ICT Companies and number employed in Coventry & Warwickshire (Source ONS 2014)**

UK Business Counts – Enterprises			
Industry	Coventry	Warwickshire	Coventry & Warwickshire
61 : Telecommunications	40	85	125
62 : Computer programming, consultancy and related activities	675	1,355	2,030
63 : Information service activities	35	65	100
Column Total	750	1,510	2,260
Employment survey			
Industry	Coventry	Warwickshire	
61 : Telecommunications	1,078	1,046	2,124
62 : Computer programming, consultancy and related activities	2,536	6,704	9,240
63 : Information service activities	675	390	1,065
Column Total	4,289	8,140	12,429

- ❖ **Business Support Overview** our comprehensive business support package is designed to help companies succeed. Our offer includes:

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- An integrated and flexible business support service
- Exceptional clusters of innovative businesses with immediate access to markets and supply chains.
- A wealth of internationally recognised knowledge and sector focused support organisations
- A focused recruitment and skills employment service - see Employer Hub
- An unprecedented financial assistance package - grants and loans; including the Coventry Investment Fund (CIF)
- A great central UK location and a relocation support service
- A user friendly commercial property search facility
- Workplace Wellbeing Charter - a recognised workforce development initiative
- An international trade and investment strategy and action plan
- Superfast broadband grants scheme for small and medium-sized businesses

❖ **Coventry City Council's Employer Hub** provides a comprehensive recruitment and training service, designed to meet the needs of employers. Working with key local agencies - each a specialist within the training and employment field - we offer a service to your business that is without multi-agency confusion.

With a strong, simplified offer the service is already being utilised by various companies; including Sitel, Ikea, Penso, JLR, Aston Martin, BAM, Premier Inn, Tesco, KFC, Coventry University, University of Warwick, Severn Trent and many more.

Why work with us?

- You save money - all of our recruitment services are government funded and at no cost to your business utilising the Coventry Job Shop
- We offer your business a tailored services for your needs
- You can access a diverse range of enthusiastic, high-calibre and work-ready candidates through our organisation
- Working together with our partners, we can advise you of all the training and recruitment options available to your business
- Coventry Job Shop – located in a central and convenient location for job-seekers